

Helping retailers promote their brand, meet consumer demands and instantly connect with their shoppers.



# QR on the QT

Retailer Customized, Antimicrobial Treated Products

- **Change messages** weekly, daily, *even hourly!*
- **Reinforce** your relationship with shoppers
- **Promote NEW** products + **Offer** special coupons
- Promote next week's **specials**
- **Cross-merchandise** in-store services
- **Quick sign-up** for your loyalty program
- **Provide real metrics** on your media messages and call-to-action
- **Offer** retailers **immediate media activation**
- **Create a NEW** CPG Revenue Source



**MORE** Retailer Customized QR Code, Antimicrobial Treated Products.....



Engage your customers and begin increasing your sales by contacting Duane Nizinski, Director of Strategic Marketing Initiatives or call at 1-800-729-2358